

# ROCHEMENIER

Village Troglodytique

CAVE DWELLING MUSEUM  
in the Loire valley  
France

## Reception of Groups

## 2017

Contact: Frédéric MARTEAU

14, rue du musée

49700 Louresse-Rochemenier - France

Tel: +33 / (0)2 41 59 18 15

email: [visite@troglodyte.fr](mailto:visite@troglodyte.fr)

[www.troglodyte.fr](http://www.troglodyte.fr)

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## Welcome

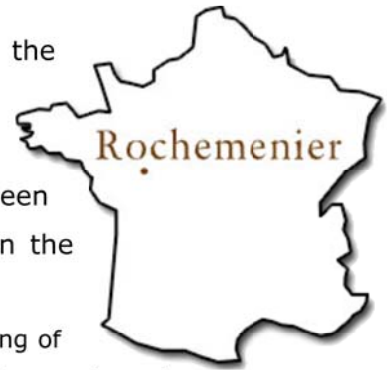
Located in western France, between the Loire valley and the Atlantic coast, the cave dwelling village museum of Rochemenier invites you to discover an underground world.

Since 1967 the museum of the village of Rochemenier has been offering to the visit two underground farms out of 40 present in the village.

On 1 hectare, during 1hr 30 min, the visitor discovers this cave dwelling of the Loire Valley, the everyday life on the farm with underground rooms for people and animals, everyday life objects, fieldwork tools and vineyard.

Since the Middle Ages till the 1960s, the inhabitants had lived in these cavities. More than 1000 years of history and evolution of the troglodytic housing in the Loire Valley are presented in the museum.

The municipality of Louresse-Rochemenier owns the museum which is managed since 2013 by a new society: MARTEAU & PLOU sarl.



## New in 2017

In 2017 the museum celebrates its 50 years of opening to the public. 2 500 000 visitors came to discover the underground farms of Rochemenier since the beginning of the adventure.

To mark the occasion, new permanent facilities, using digital, sound and visual technologies are created to revive these farms.

## Media Guide

The application developed specially for the visit brings to visitors thanks to new technologies an outstanding and avant-gardist experience. The IT tablet will embark an interactive map of the museum where every stage will be detailed.

In each room visitors will be able to discover:

- additional information to read or to listen
- new photos
- augmented reality to represent the old life
- videos to bring even more life to these dwellings



Augmented reality:  
the wine press in  
operation.

(Borrowing terms of the media guide are still being defined).

## Movie

" A child walks in the museum. He is amazed to discover these labyrinths, amazed to see these tools and machines there. He does not seize either their use or their meaning. The old man is going to introduce the child, to show him the story and to pass on to him his knowledges and maybe show us, he knew that by protecting and by bequeathing this place, he found out the patrimonial value. The world of his childhood and his youth was disappearing ".

For about 10 minutes, visitors are transported into the touching relationship of generations.

## The evening of the shadows

The shadows thrown on the walls of the cellar plunge us into the atmosphere of a village evening. For a few minutes, visitors live again "in hollow" the impression that the shadows emerge from walls and invite us to share a moment through the time. Memory of friendliness.



## Augmented dwelling

The sound system in several zones and the punctual lighting create the life of the inhabitants of this house, completed by the outer noises ...

"A woman near the fire is preparing the cooking, peeling the vegetables, arranging them in the pot, closing the lid. She is taking some wood and instigating the fire... In the distance the bell is ringing."



## Troglodytes in the world

Visit virtually in family the troglodytic sites of France and the world thanks to an interactive tactile screen and of a video-projector. On a world map, visitors select zones and reach photos and descriptions of the listed sites. A person interacts via the tactile screen and the other people all around have an image thrown on the wall.

An interactive experience located at the end of the visit to widen the field of knowledge on the underground livings worldwide.





## The visits of the museum

A group consists of 20 paying people to 200 people maximum.

In order to fully enjoy the site, a visit lasts 1 hr 30 min. However according to your planning, the group can do a self guided visit in 1 hr.

### Self guided visit in 17 languages

A paper document is delivered free of charge at the arrival of the visitors. Inside the document you will find a map of the site and information related to the 20 rooms of the museum. Thanks to this document, the museum remains easy to understand, even for people who are not necessarily fond of guided tours.

**NEW !** The team of the museum has thought of our friends and foreign visitors and edited its support in 17 languages.

The caves of Rochemenier are opened to the world! The visit documents are from now on available in French, English, German, Spanish, Portuguese, Italian, Dutch, Swedish, Hebrew, Russian, Czech, Polish, Danish, Swedish, Rumanian, Japanese, Chinese and Lithuanian.



Find and download the documents on our web site [www.troglodyte.fr](http://www.troglodyte.fr) .

### Guided presentation

#### Adults

If you wish, a guided presentation of the museum is offered during approximately 30 minutes without additional fee. The group continues the tour self-guided by following the marked and documented route from number 1 to number 20.

The guided presentation is available in French, English, and German.



1 hr 30 is needed for a group of 20 people and more to do the visit if you choose the guided visit.

## School exchange

For school exchange we adapt the visit for children, from 11 to 17 years old, coming from foreign countries. Beside the self-guided visit we adapt the guided presentation according to the French level of the pupils.

The presentation can be done in English, German or simplified French.

This guided presentation is usually followed by the Troglo'Quiz.

## Troglo'Quiz

The quiz invites children to discover the two ancient farms and their underground rooms in a more thorough way. On each step a detail is underlined to deepen their knowledge on the life of the farm and their inhabitants.

The quiz usually comes after the guided presentation. 1 hr 30 is necessary to fully enjoy this formula.

The quiz is available in 6 languages: French, English, German, Spanish, Italian and Dutch.



Download the quiz on [www.trogloodyte.fr](http://www.trogloodyte.fr) .

Book your guide  
2 weeks minimum  
Before your visit.  
A form is to be completed  
At the last page!

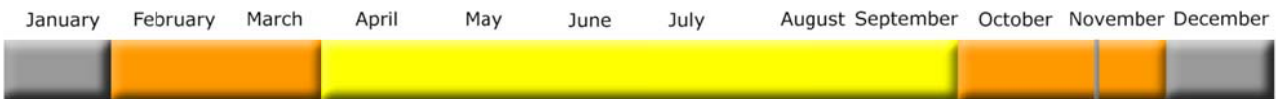







## The museum

### Opening hours

We receive groups from February 1st till November 30<sup>th</sup> according to the opening hours of the museum.



-  9.30am / 7pm; April 1st till September 30th
-  10am / 6pm; Closed Monday, 1st Sunday of Month; Feb., March, Oct., Nov.
-  Closed: January, December, November 11th

Last tickets are delivered 1 hour before the closing of the museum.

### Accessibility



95% access. Only the underground chapel is not accessible for strollers.



Partial access. Information on accessibility of the museum on [www.accessible.net](http://www.accessible.net).



Possibility of sitting all along the visit. Numerous benches are available.

### Services



Souvenirs shop, local products, gifts for all the family



Hot or cold drinks, ice creams and candies according to the season



Shaded terrace



Possibility to make warm feeding-bottles on request



Toilets for women, men, persons with disabilities



Free Wifi access



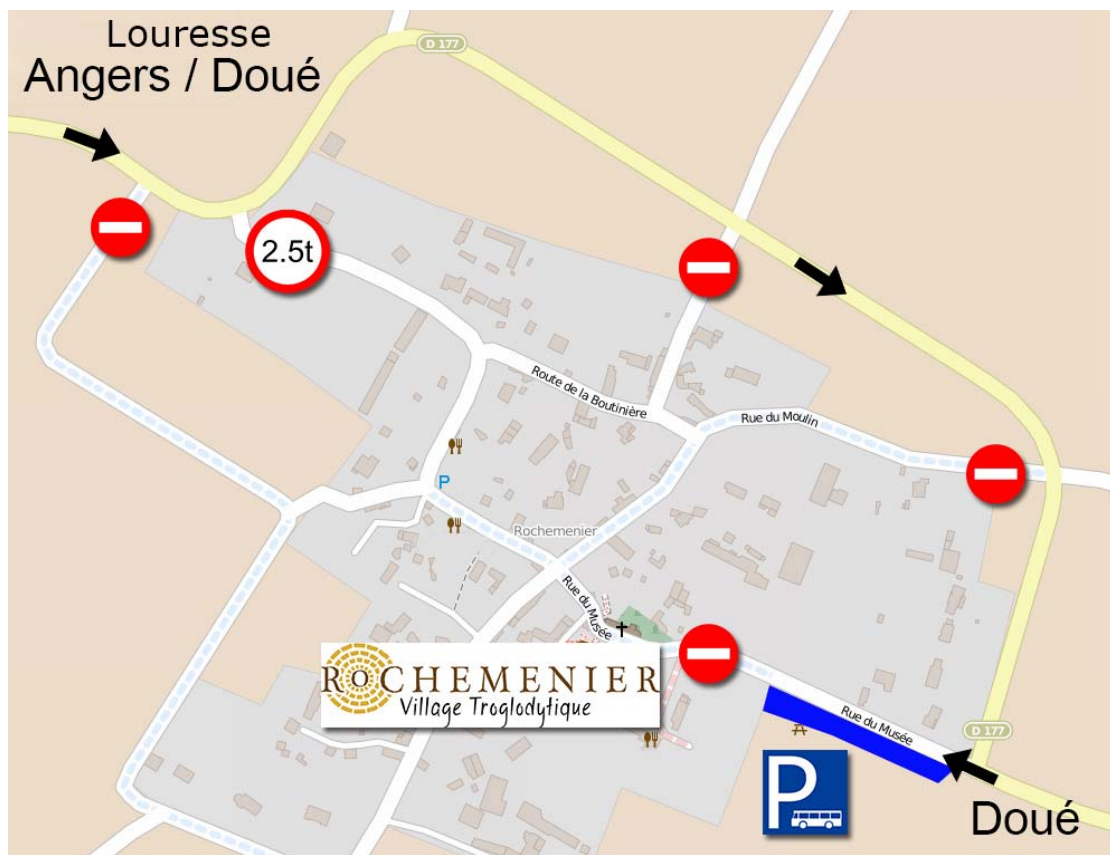
Loan of folding seats



We keep your bag, your helmet or your jacket during your visit

## Bus, cars, camper vans, motorbike Parking lot

Vehicles over 2,5 T are not allowed on the street of the museum. Please follow the roadsigns to the parking lot.



## Pricing 2017

Prices were voted by the Town Council on May 30th 2016.

	Full Price	Reduced Price	Annual Pass
<b>Adult</b>	6,50 €	5 € *	15,00 €
<b>Child from 6 to 17</b>	4,00 €	3,30 € *	-
<b>Child from 0 to 5</b>	free		

\* Reduced price applies to the following people:

1. Student card
2. Disabled persons' card
3. People visiting along with the Annual Pass owner
4. Groups of 20 people /children

Teacher/Guide/Driver free access, reserved to schools and Tour Operators

- Adults groups: 1 free for 20 paying adults
- Children groups: 1 free for 10 paying children

Necessary information  
for your budget  
and your reservation  
in the following form



## Reservation Form 2017

### Group Visit

- Reservations must be made at least 2 weeks in advance.
- For a group with at least 20 persons.
- Fields with an asterisk (\*) must be completed.

#### **Your visit**

Name of your organization \*: \_\_\_\_\_

Wished date (depending on availability) \*: \_\_\_\_\_

Arrival time \*: \_\_\_\_\_ Departure time: \_\_\_\_\_

#### **For Schools**

Number of pupils (maximum 3 groups at the same time) \*:

Primary School – 6 to 11 years old  Secondary school – 12 to 17 years old

Number of adults: \_\_\_\_\_

#### **For Other Groups**

Number of persons (maximum 200 persons at the same time) \*:

Adults  Children from 6 to 17 years old  Children under 6 years old

Your request \*:  The Self-guided visit  The Guided visit  The Troglo'Quiz

Preferred language(s) for the guided visit \*:  French  English  German

Precize the number of persons per language (20 persons minimum per group):

French  English  German

#### **Calculate your budget for this reservation**

Entry fee	Rate per person		Number of persons		Sub Total
Adult	5,00 €	X		=	
Children (6 – 17 years old)	3,30 €	X		=	
<b>Total</b>					

You can pay by cash, or credit card the day of the visit or after the visit,  
on invoice by bank transfer against a Voucher.

#### **Contact informations**

Name of the group leader \*: \_\_\_\_\_ Group leader phone number \*: \_\_\_\_\_

Address of your organization \*: \_\_\_\_\_

Postal Code \*: \_\_\_\_\_ Town \*: \_\_\_\_\_ Country \*: \_\_\_\_\_

Email \*: \_\_\_\_\_

You are:  A Tour Operator / Travel Agency  A Tour Guide  An Association / Club  
 A Company  A School  Others, precize: \_\_\_\_\_

If you have other information to communicate, please contact us:

14 rue du musée  
49700 Louresse-Rochemenier  
tel: +33 / (0)2 41 59 18 15

Email: [visite@troglodyte.fr](mailto:visite@troglodyte.fr)  
[www.troglodyte.fr](http://www.troglodyte.fr)

**Written confirmation**

Date, signature and stamp